Fast Fashion

Seviye B1–B2 · Okuma · Konuşma

Warm-up

- How often do you buy new clothes?
- What is the oldest piece of clothing you still wear?
- Do you ever buy second-hand clothes?

Reading

Twenty years ago, most people bought new clothes only a few times a year. Today, many shops bring in new designs every week, and prices have become surprisingly low. This system is called fast fashion.

Fast fashion has made trendy clothes available to almost everyone. However, it has a hidden cost. Producing clothes uses huge amounts of water and energy, and many cheap items are worn only a few times before they are thrown away. In addition, workers in some factories earn very low wages and work long hours.

In recent years, a growing number of shoppers have started to look for alternatives. Some buy second-hand clothes or swap items with friends. Others choose fewer, better-quality pieces that last longer. “The most sustainable piece of clothing is the one you already own,” says one fashion blogger.

Vocabulary

English	Türkçe	Example
trendy	moda olan, popüler	*She always wears trendy shoes.*
throw away	atmak	*Don't throw away old clothes; give them to charity.*
wage	ücret, maaş	*The workers asked for higher wages.*
second-hand	ikinci el	*I bought a second-hand bike.*

swap	takas etmek	*We swapped books after we finished reading them.*
sustainable	sürdürülebilir	*Bamboo is a sustainable material.*

Language focus

Kalıp	Örnek
Present Perfect (değişim)	Prices have become lower. / Shoppers have started to look for alternatives.
Past Simple vs Present Perfect	Twenty years ago, people bought fewer clothes. / Fast fashion has changed our habits.
Bağlaçlar	However, it has a hidden cost. / In addition, workers earn low wages.

Discussion

1. Have your shopping habits changed in the last few years? How?
2. Who is responsible for the problems of fast fashion: brands, governments or shoppers?
3. Would you pay more for clothes that are made in a fair and sustainable way?
4. Is second-hand shopping popular in your country?

Tasks

Choose the correct answer. *(Doğru seçeneği işaretleyin.)*

1. What is fast fashion?

a) Clothes made by hand

b) A system in which shops bring in cheap new designs very often

c) Second-hand clothes

d) Expensive designer clothes

2. Which alternative is NOT mentioned in the text?

a) Buying second-hand clothes

b) Swapping clothes with friends

c) Buying fewer, better-quality pieces

d) Making your own clothes

Fill in the blanks. *(Boşlukları doldurun.)*

3. In recent years, many shoppers _____ (start) to buy second-hand clothes.

4. Fast fashion _____ (change) the way we shop.

Write True (T) or False (F). *(Doğru mu yanlış mı?)*

5. According to the text, many cheap items are worn only a few times. ( )

Match the items. *(Eşleştirin.)*

6. Match the words with their meanings.

1. sustainable ( )

2. wage ( )

3. swap ( )

4. trendy ( )

a) exchange one thing for another

b) fashionable at the moment

c) able to continue without harming the environment

d) money you earn for your work

Write your answers. *(Cevaplarınızı yazın.)*

7. Write 5–6 sentences: How could you make your wardrobe more sustainable? Use at least one Present Perfect sentence.